



THE MIDTOWNER

BULLETIN OF THE ROTARY CLUB OF CALCUTTA MIDTOWN

President: Rtn. Preeti Agarwal | Secretary: Rtn. Ruchira Bhuwalka | Editor: Rtn. Bhupesh Kapoor
CLUB NO. 16155 | DIST: 3291 | CHARTER DATE: JUNE 16, 1975

From Editor's Desk:

Catch young students to transform society through entrepreneurship and social innovation. Thus bring about a global movement for social change.

Enactus MLNC (Moti Lal Nehru College, University of Delhi) the world's largest experiential learning platform, empowering students to become entrepreneurial leaders and social innovators. With its motto of "Entrepreneurial, Action, and Us", Enactus inspires students to take action and create positive impact in their communities and beyond.

With a network of business, academic, and student leaders across 37 countries, Enactus enables over 72,000 students from 1,730 campuses to transform the lives of 1.3 million people annually with their innovative solutions to social and environmental challenges.

One of the shining examples of this global movement is Enactus MLNC, a student-run social entrepreneurial organization based in India. Under the guidance of the Indian branch and with the support of KPMG's Corporate Social Responsibility, this group is working to eradicate social evils and uplift the marginalized sections of society.



Enactus MLNC has several ongoing projects, each with a unique vision and mission: One of them is **“Project Desi”**

This project empowers underprivileged women by providing them with a source of income through the sale and marketing of pet accessories under the brand ‘Be-desi’. These accessories are handcrafted by the women themselves, who receive the full proceeds from the sales. The remaining profits are used to fund Project Desi, which is dedicated to animal welfare.



This project aims to improve the conditions of stray dogs in India by addressing issues such as overpopulation, rabies, and aggressiveness. The project follows the acronym “DESI”, which stands for Duty to Empathize, Sterilize, and Immunize. Through sterilization, vaccination, and awareness campaigns across Delhi-NCR, the project has created a safer environment for both the dogs and the people. The project has received recognition from various publications and PETA India for its remarkable achievements, including the sterilization and immunization of over 3,500 dogs and reaching millions of people with its message.

"Project Sneh"



This project embodies the spirit of environmental conservation. It promotes the use of cloth diapers as a sustainable alternative to plastic diapers. These cloth diapers, lovingly crafted by women from various NGOs, not only provide a reliable source of income to these women but also contribute to a cleaner and healthier world. The reusable cloth diapers, produced in collaboration with Streebal NGO, feature a clever design that ensures both leak protection and breathability. This project is a step towards a more sustainable future, promising a healthier world for current and future generations.

The achievements of Enactus MLNC are a testament to the dedication and unwavering spirit of its members. Over the years, they have created remarkable milestones, making a significant and positive impact on the environment, society, and the world at large.

They serve as a shining example of how a group of dedicated students can drive real change and make the world a better place. With their vision and determination, Enactus MLNC continues to light the way towards a more compassionate, sustainable, and harmonious future.

Minutes of the 15th Regular and 2161st Continuous Meeting of Rotary Club of Calcutta Midtown held on Thursday, 27th February, 2025 at 6.30 PM at Room No. 1, The Saturday Club Ltd.

Meeting called to order: President Rtn. Preeti Agarwal called the 15th regular and 2161st continuous meeting to order. She welcomed all member & Anns to the meeting.

National Anthem: National Anthem was sung by all.

Confirmation of previous Meeting Minutes: The minutes of last meeting were floated over WhatsApp and was proposed by Rtn. Bhupesh Kapoor and Seconded by Rtn. Sudhir Chand.

Appointment of Sergeant at Arms: Rtn.Sahil Desai was appointed sergeant at arms.

Update on the Cleft Lip Health Camp: President gave a short brief about the health camp on 16th February, 2025 at Munshirhaat where 25 babies were identified with Cleft lip and Palate. A comprehensive report about the beneficiaries from ABMSS was received which has been circulated to members. It was suggested to have a regular meeting at Narayana hospital with all the operated kids & there parents.

Update on Cervical Cancer Vaccine: President Rtn. Preeti informed that 50 girls were vaccinated for Cervical Cancer. This was the final dose of our 2nd batch. The girls were treated with Oreo biscuits and chowmein.

Eye Surgery on 4th March: President told that we had a highly successful Eye camp at our RCC on 9th February where 16 patients were shortlisted for cataract surgeries. These operations are scheduled to take place on 4th March at GRSM Hospital.

Toilet Project at The Refuge: President informed that our club had applied for the District Grant for making the toilets at Refuge as their conditions are not too favorable. After careful consideration it was decided that our club will not proceed with the district grant for toilet construction. We have secured sponsorship for the project, which allows us greater flexibility without the constraints of the district's terms. Now we'll be able to execute the project efficiently. We look forward to successfully completing this initiative. Rotarian Nirmal Nahata has secured sponsorship of tiles worth 4 lakh rupees and he himself is giving 1.5 lakh towards the construction. Rtn. Anirudh Tikmany has also generously committed a sum of 1 lakh rupees for the same.

Sanitary Pads Project Update: President informed that the sanitary pads are gaining huge popularity and now people have started asking for them. We are doing it jointly with our Inner Wheel. Out of the 1000 packets bought, we have distributed around 500 packets. Now we plan to have an Awareness session for the street girls. This session will be conducted by a team member of National Association of the Blind.

Any other matter: It was informed that The Holi outbound got cancelled due to unavoidable reasons but the club will have a fellowship on holi. Also the next Meeting will be held on Wednesday, 12th March.

Secretary's Report: Rtn. Ruchira announced the birthdays and anniversary for the month.

Birthday : 5th March- Rtn.Shalini Agarwal.

Anniversary: 11th March- Yogesh and Sonali Gupta, 12th March- Sahil & Sonal Desai.

Attendance: 21 member were present making it 44%

Sergeant at Arms: The total collection was Rs.6100/-

Meeting Closed: President Rtn. Preeti closed the meeting.

“Either you run the day or the day runs you.”

<http://rccalcuttamidtown.rotaryindia.org>

Minuted by:

Rtn. Ruchira Bhuwalka

Secretary 2024-25 RCCM

THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

- ① IS IT THE TRUTH?**
- ② IS IT FAIR TO ALL CONCERNED?**
- ③ WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?**
- ④ WILL IT BE BENEFICIAL TO ALL CONCERNED?**

Rotary Midtown meeting on 27th February



Fun frolic music games and fellowship after the meeting



Spoken English classes in progress on 5th March at The Refuge.



Birthday's

"Cheers to another wonderful year"



Rtn. Yogesh Ajitsaria (22nd March)



Rtn. Ashish Bhuwalka (26th March)



Rtn. Lipika Sarkar (28th March)



Pooja & Samir Doshi

14th March

Anniversary

**I like weird people.
The black sheep, the
odd ducks, the rejects,
the eccentrics,
the loners, the lost
and forgotten.
More often than not,
these people have the
most beautiful souls.**

